



legacy
circle



MAKE NATURE PART OF YOUR LEGACY

PROTECT WILDLIFE AND HABITATS
WITH A GIFT IN YOUR WILL

YOUR LEGACY

Legacy is a powerful word. It speaks to how we will be remembered and the kind of world we will leave behind. Legacy is the continuation of our values and our greatest hopes and dreams. It's the passing of the torch.



ARE YOU READY TO ESTABLISH A LASTING LEGACY?

You've already taken the first step by considering a gift in your Will to WWF-Canada. Now it's time to take action. By creating or updating your Will with a charitable gift, you'll enable the next generation to continue the work you started — to protect and preserve our remarkable planet and the species who live here.

Legacy giving is powerful. By taking steps to include a gift in your Will to WWF-Canada, you're saying: *I believe in the future of this planet. I believe we can still turn this thing around. I believe our wildlife and nature are worth fighting for.*

Most of all, you're saying, I believe in humanity.

If you have yet to create or update your estate plans, now is the time. Together, we can create a legacy we can all be proud of.

AN ACT OF ENDLESS GENEROSITY

If you're anything like me, you like to spend a lot of time outside. I've been an avid hiker and snowshoer for most of my adult life. As time goes on, I become more and more concerned about our natural spaces and vulnerable species. I feel a responsibility to protect the environment, since most of the damage that's being caused is due to human activity. That's why I started giving to WWF-Canada years ago.

But sometimes we can't give as much as we want during our lives, due to the cost of living and inflation and all the other demands on our wallets.

That's what's so great about leaving a gift in your Will. Legacy giving is an act of endless generosity. You're donating money you're absolutely never going to need.

For me, this is both inspiring and comforting. I know the environmental crisis is going to outlive me, so I want my contribution to outlive me as well. I can rest assured knowing I'll still be helping mitigate the effects of humanity on the planet, even long after I'm gone.

- Elaine Lindo, legacy donor



A CASE FOR OPTIMISM

Recent UN reports on climate change declared a code red for nature and humanity. Our own Living Planet Report Canada revealed widespread and dramatic declines in wildlife across the country. Every day, we witness the devastating impact of biodiversity loss and climate change.

Our natural world is undeniably in crisis. But that doesn't mean the future of the planet is a foregone conclusion.

IT MEANS ALL HANDS ON DECK.

The path we are on is reversible, and we all have a role to play. Fortunately, we have one of the most effective tools around: nature itself.

By including a gift in your Will to WWF-Canada, you'll unleash nature's stunning ability to fight climate change and habitat loss in the coming critical decades. You'll fund groundbreaking conservation efforts that draw from the latest scientific analysis and Indigenous guidance.

You have the power to restore lost or degraded habitats for wildlife, rebuild natural areas essential for survival, and protect existing habitats where at-risk species live, breed, and roam.

Your legacy gift can stem the tide of climate change by harnessing the unique

powers of nature to both capture and store carbon. Canada is home to some of the world's largest carbon stores. By protecting these vital areas from development, you'll keep carbon in the ground and out of our atmosphere.

This is slow work, and we won't reverse years of destruction and disruption overnight. We're in it for the long haul, which is why your forward-thinking legacy gift is so essential.

There's still time to keep biodiversity loss and climate change from reaching catastrophic levels. A brighter future is possible. Your legacy gift can make that future a reality.

Please act today to include a gift in your Will to WWF-Canada. The future depends on all of us.



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© Peter Ewins / WWF-Canada





© Sarah Pietrkiewicz

CREATING THE FUTURE WITH YOUR LEGACY

If there's one thing I'm passionate about, it's helping our planet during this critical point in history.

Growing up in beautiful Northern Ontario, I couldn't help but develop a deep love for the great outdoors. After studying geography and environmental studies in university, I became a teacher. I did my best to instill in my students an awareness of the issues our natural world is facing – and a commitment to making things better.

The next generation has a big task ahead of them. That's why I decided to leave a charitable gift to WWF-Canada in my Will.

Climate change is a serious issue that will require serious action for years to come. We're making some strides, but we need to do more. I believe it's important to both act now and look to the future. The legacy each of us needs to leave is one that is sustainable for future generations.

- Fernando Spigarelli, legacy donor



Scan to watch this video and learn more about Fernando's choice to leave a gift in his Will



HOW DO I LEAVE A GIFT IN MY WILL?



© Troy Fleece / WWF

It's easy to include a charitable gift in your Will. Creating or updating your Will provides peace of mind, knowing your family will be taken care of and the causes that matter to you will continue to thrive.

To create your Will, simply speak with a lawyer (or a notary in Quebec) or use an online service like Willfora, which helps you create a Will for free.

If you already have a Will, you can add a codicil, a legal clause that can be used to make changes without recreating the entire document. You may also want to consult with a professional advisor to maximize the tax benefits for your estate.

READY TO TAKE ACTION?

We have several helpful Will-making resources, which you can find at legacy.wwf.ca/giving-toolkit. You can also reach out any time to Neha Jayaram, Specialist Legacy Giving at 1-800-267-2632 or njayaram@wwfcanada.org.

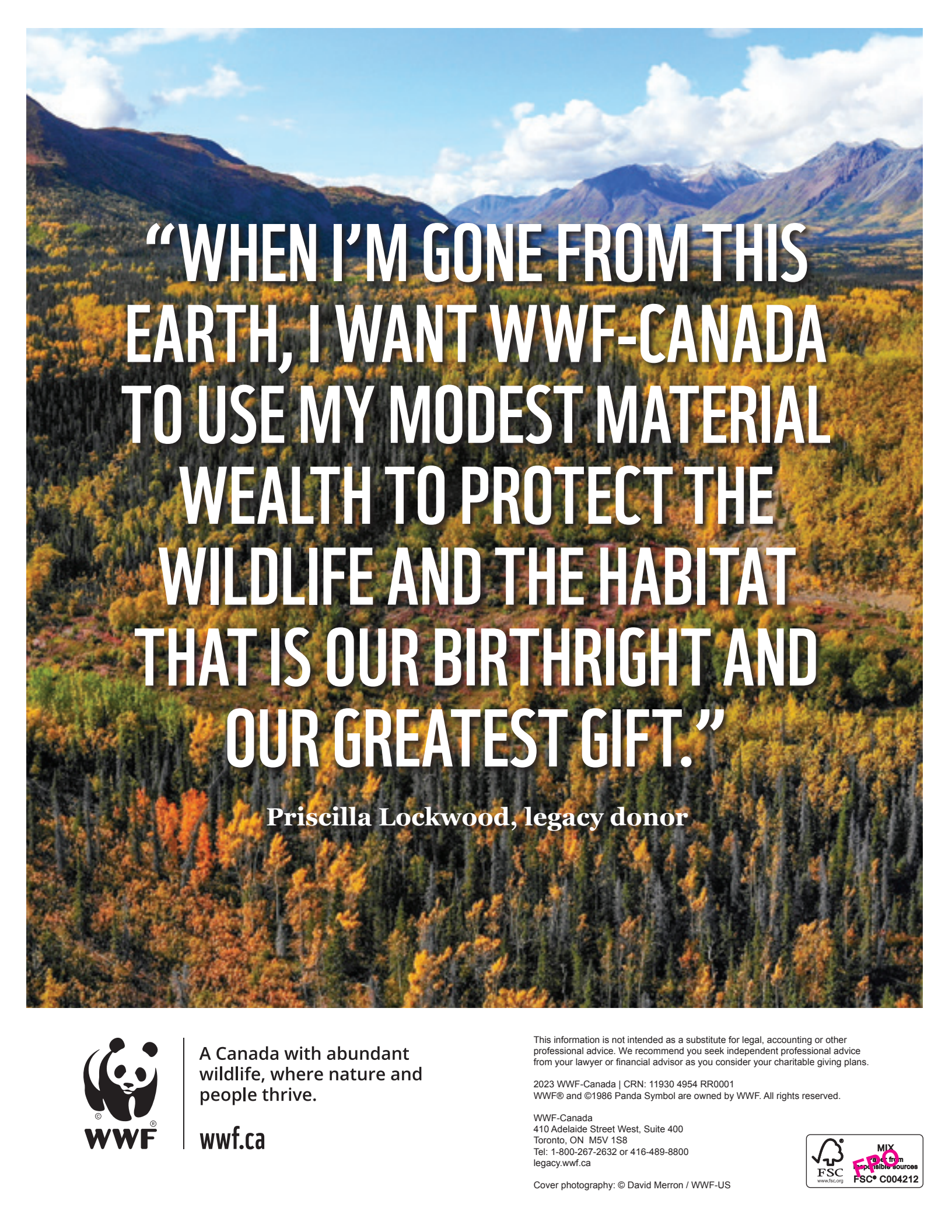
Now is the time to ensure your legacy is one of advocacy and activism, to keep our planet wild for generations to come.

Scan this QR code to go to WillFora where you can create your Will for free.



If you include WWF-Canada in your Will, you'll need the following information:

Legal Name: WORLD WILDLIFE FUND CANADA	Charitable Registration Number: 11930 4954 RR0001	Address: 410 Adelaide St. West, Suite 400, Toronto, ON M5V 1S8
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EARTH, I WANT WWF-CANADA
TO USE MY MODEST MATERIAL
WEALTH TO PROTECT THE
WILDLIFE AND THE HABITAT
THAT IS OUR BIRTHRIGHT AND
OUR GREATEST GIFT.”**

Priscilla Lockwood, legacy donor



A Canada with abundant
wildlife, where nature and
people thrive.

www.wwf.ca

This information is not intended as a substitute for legal, accounting or other professional advice. We recommend you seek independent professional advice from your lawyer or financial advisor as you consider your charitable giving plans.

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