



**Canadian
Blood
Services**

BLOOD
PLASMA
STEM CELLS
ORGANS
& TISSUES

Legacy giving information

Canadian Blood Services
Philanthropy Department
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Legacy giving information

About your legacy at Canadian Blood Services

The greatest human connection is made when we give to each other. Whether it's time, knowledge, a financial gift or a lifesaving donation. These connections are what make us **Canada's Lifeline**. Your enduring legacy will make all the difference for patients and families whose need for blood products never stops.

Our role is to provide lifesaving products and services in transfusion and transplantation medicine for Canadian patients and to safeguard Canada's systems of life essentials in blood, plasma, stem cells and organs and tissues. Patients depend on us to manage a safe, secure and cost-effective blood system across Canada.

As a registered charity, Canadian Blood Services' vision is to help every patient, to match every need, and to serve every Canadian. Your legacy gift can grow and share this vision for years to come.

A few ways to leave a gift in your estate

Choosing to make a charitable gift in your will results in a donation receipt that can significantly reduce taxes owed, leaving more for the people and causes you love. We suggest working with a financial advisor who may have other suggestions.

- **A gift of cash.** You may choose to designate a specific dollar amount, or percentage of the net residue of your estate to give to Canadian Blood Services. This is called a 'bequest' and is the most common way to leave a gift in your estate.
- **A gift of securities.** If you own publicly listed securities, donating them to Canadian Blood Services can have significant tax advantages. Your estate will receive a greater tax benefit — a donation receipt to help reduce taxes owed, plus the elimination of taxes you would normally have to pay on capital gains.
- **Registered funds like RRSPs, RRIFs, or TFSAs.** You may choose to donate whatever is left over from your fund to Canadian Blood Services. Naming us as the beneficiary of your registered funds is one of the easiest and most flexible ways to give. It's as simple as filling out your fund provider's beneficiary form, which you can update any time.
- **A gift of life insurance.** You can name Canadian Blood Services as the beneficiary of your life insurance policy. If you do not have a current life insurance policy, you might consider purchasing one and transferring its ownership. When you transfer ownership, the premium you pay is treated as a donation and you will receive a donation receipt now to apply against your current tax bill.

**LEGACY GIVING THROUGH A FINANCIAL GIFT IN YOUR WILL
IS ONE MORE WAY TO MAKE HELPING YOUR FELLOW CANADIANS
BE PART OF YOUR LIFE STORY.**

Sample wording for a charitable gift in your will

- **Residual Amount.** You can name the residue of your estate in whole or as a proportion using percentages. The residue is what remains after taxes, debts, expenses and your heirs have received their specific gifts or proportion. An advantage is that if your circumstances change, your will does not have to be altered, as the proportion remains the same.

Sample wording: "I bequeath the residue of my estate (or _____% of the residue of my estate) to Canadian Blood Services."

- **Specific Amount.** The option of a specific amount.

Sample wording: "I give \$_____ to support the work of Canadian Blood Services."

Specific designations

If you wish to designate to a specific Canadian Blood Services program (blood, plasma, stem cells, organs and tissue donation, research and innovation), we recommend the following wording for flexibility at the time the bequest is realized:

Sample wording: "If through the passage of time, a designated Canadian Blood Services program is no longer in place, please direct my gift to the area of greatest need."

Contact information

If you have any questions, please contact **Irma Deacon**, Strategic Philanthropy Lead:

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Thank you for considering continuing your legacy with a gift to Canadian Blood Services

Charitable Registration No. 87015 7641 RR0001