

WHO WE ARE

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**CLEAR**

CANADIANS  
FOR LEADING  
EDGE ALZHEIMER  
RESEARCH

**Research.**

**Understand.**

**Cure.**

# We Fund the Search for a Cure

Canadians For Leading Edge Alzheimer Research (CLEAR) is a nonprofit organization on a mission to eradicate all forms of dementia, including Alzheimer disease by funding research towards a cure.

## Our 100% Commitment

To maximize the impact of every dollar donated, CLEAR directs 100% of public funds raised towards leading-edge scientific research into the cause, prevention, and treatment of all forms of dementia. We pride ourselves on being primarily a volunteer-based Foundation, allowing us to allocate all donations raised to funding research and making a greater impact.

“The scientists we fund could lead to the breakthrough the world has been waiting for.

Learn more at:

[www.clearalzheimers.ca/our-research/](http://www.clearalzheimers.ca/our-research/)”

## Our Work

CLEAR is proud to have funded 36 researchers since 2017, which on average, is 7 dementia research projects per year. Our allocation of funds ensures the promotion of innovation, synergism and collaboration while maintaining our independence.

To date, the Foundation has committed to \$16 million of research, leveraging its impact to over \$25 million through partnerships with Michael Smith Health Research BC, Brain Canada, Genome BC and the Alzheimer Society of Canada.

**Our research is dependent on continuous donations from CLEAR donors and community supporters.**

# Canada's Dementia Crisis

Dementia is a growing concern in Canada, with the number of people affected by the disease rising due to our country's aging population.

Dementia also has a significant impact on Canadian healthcare costs (an estimated \$10.4 billion annually). The care needs of people living with dementia are often complex, including direct costs (healthcare services) and indirect costs (lost productivity and caregiver burden).

## Dementia is a death sentence on the rise.

Dementia is already the 8th leading cause of death in Canada. On average, 1 in 5 Canadians has experienced first-hand the tragedy of this disease, with 100 new families dealing with a diagnosis of a loved one every day.

The need for increased dementia research funding is critical to improving our understanding of the disease, advancing care treatments, and enabling better support for people diagnosed and their care partners while reducing its economic and social burden.

“By 2030 approximately **1 million** people in Canada will be living with dementia.”

597K



Canadians with Dementia by 2020

995K

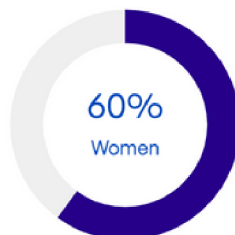


Canadians with Dementia by 2030

\$10.4B Annually



Cost to Canadian Health Care





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[www.clearalzheimers.ca/donate](http://www.clearalzheimers.ca/donate)



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# CLEAR

CANADIANS  
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EDGE ALZHEIMER  
RESEARCH

# Join us today

# in the fight

# to end

# dementia.

