### DUCKS UNLIMITED CANADA

# Planned Giving Essentials

## **Organization Overview**

#### Who we are

- \* Ducks Unlimited Canada (DUC) is the leader in wetland conservation. A registered charity, DUC partners with government, industry, non-profit organizations and landowners to conserve wetlands that are critical to waterfowl, wildlife and the environment.
- \* DUC's conservation community stands 111,025 strong, with over 5,200 volunteers.
- \* DUC was established in 1938 by conservation-minded waterfowlers who recognized the importance of wetlands. DUC is proud of its waterfowling heritage.

#### What we do

- Using sound science, DUC delivers on-the-ground habitat conservation projects, research, education programs and public policy work to conserve, restore and manage wetlands.
- \* To date, DUC has completed 11,299 habitat projects and conserved 6.5 million acres of wetlands and associated habitat.

#### Where we work

\* DUC develops wetland conservation programs at local, regional and national levels, contributing to a healthier environment for all Canadians.

\* DUC efforts concentrate on key threatened landscapes where they will have the greatest impact. From coast, to coast, to coast, DUC is active in every province and territory.

#### Why our work is needed

\* Wetlands are valuable natural resources that provide many environmental and economic benefits. Unfortunately, wetlands are being lost at an alarming rate. DUC is committed to conserving these critical areas to ensure a healthy future for waterfowl, wildlife and all Canadians.

#### Elevator speech

\* Ducks Unlimited Canada (DUC) connects people to nature and a healthier world through wetland conservation. DUC uses expert science and partners with other concerned groups to conserve marshes, ponds and bogs across Canada. These are critical areas that provide clean water and habitat for waterfowl and wildlife, including species at risk. They also benefit the environment, reducing the impacts of floods, droughts and climate change. Join DUC – the conservation leader supported by thousands of Canadians.



Our dedicated planned giving staff are available to help anytime – please give us a call.

#### Janice O'Dette

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LEGAL NAME
Ducks Unlimited Canada

REGISTRATION NUMBER 11888 8957 RR0001

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## **Gifts DUC Accepts**

- \* **Specific bequests:** a gift of a particular piece of property (for example "my heart-shaped diamond pendant" or "my shares in XYZ company") or of a stated sum of money.
- \* **Residual bequests:** also known as a residuary gift, is a gift of all or a fraction of whatever remains (the "residue") after all debts, taxes, administrative expenses and specific bequests have been paid.
- **\* Gifts of insurance:** both as beneficiary and owner.
- Gifts of publicly traded securities: publicly traded securities include stocks, bonds and mutual fund units containing stocks listed on approved stock exchanges.
- \* **Gifts of land:** both land that we would hold for conservation and land we would sell to further the mission. Easements, covenants or

- servitudes will also be considered. DUC is eligible to receive ecological gifts of land as defined by Environment Canada under the Ecological Gifts Program.
- \* **Gifts in kind:** DUC accepts gifts in kind that are tangible property, excluding certified cultural property. This may include artwork and art collections.
- \* RRSPs and RRIFs: Registered Retirement Savings Plans (RRSPs) and Registered Retirement Income Funds (RRIFs) can be used to make a planned gift to create your conservation legacy without sacrificing your retirement lifestyle.
- \* Other gift options will be considered.

## Suggested will clause wording

	his information is general in nature and not intended be a substitute for professional advice.
*	I give the sum of dollars (or a % of the estate residue) to Ducks Unlimited Canada to be used for its highest conservation priorities.
*	I give the property located at (or described as) free and clear of all encumbrances to Ducks Unlimited Canada to be used for its highest conservation priorities.
*	I give the property described as free and clear of all encumbrances to Ducks Unlimited Canada to be used for its highest conservation priorities.
*	I give the sum of dollars (or % of the estate residue) to Ducks Unlimited Canada to be used for If unforeseen circumstances make the specified use of this gift no longer practical

- or desirable as determined by the board of directors of Ducks Unlimited Canada, the board of directors of Ducks Unlimited Canada may change the terms of the specified use, such change to be in keeping as far as possible with the general intent of this gift.
- \* Suggested Restriction: Highest Science Priorities, Ducks Unlimited Endowed Chair, Highest conservation Priorities in (Province(s) Suggested will clause wording for other potential scenarios:
- \* In the event that John Smith neglects or refuses to act as my executor then I nominate Ducks Unlimited Canada as my executor.
- If at my death any charity named as a beneficiary in this will or any codicil hereto ceases to exist, this legacy shall not fail but my executors shall pay it to Ducks Unlimited Canada.
- \* "Any charity" could also be changed to identify a specific charity/non-profit organization.