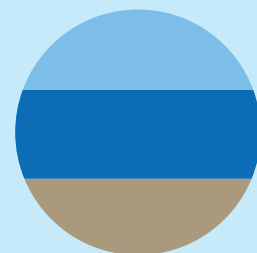




GEORGIAN BAY **FOREVER**



Join us in helping to keep
Georgian Bay healthy and thriving
Forever.

georgianbayforever.org

Explore Your Giving Options



A Story of Water

Our mandate is and always will be to keep the Georgian Bay waters and wetlands healthy.

The significance of water cannot be understated.

Second only to oxygen, it is our most fundamental natural resource and giver of life.

Without water, nothing else exists; Georgian Bay and the Great Lakes as we know them depend on the health and vitality of their water, from the depths of the lakebed to their rugged shores. Georgian Bay Forever is the sole Georgian Bay charity dedicated to the protection, conservation, and restoration of water, and we do so through rigorous scientific methodology.

Our work is most crucial to the health and vitality of all Georgian Bay – and through our research, education, and programming, we help to ensure that the best interests of Georgian Bay are kept in focus, now and in the future.



Pollution, climate change, and overuse are the biggest threats to our natural resources, and if we do not course-correct immediately, the results will be disastrous.

Excessive disruption on natural water systems causes more need for water-processing, thereby increasing our carbon footprint and degrading air quality, resulting in a cycle that only further strains the natural environment and ends up costing more money.

The overuse and pollution of water also threatens the balance of the natural ecosystem, a balance that keeps the environment healthy and helps to maintain a serviceable foundation for urban, rural, and industrial water usage.

The Risk of Inaction



Without intervention on behalf of the natural aquatic ecosystem, all manner of life in this area will continue to progressively suffer.



Strength in Numbers

Our Science-Based Approach



Knowledge is Power

Our donor-funded scientific research helps inform politicians and other decision-makers so that they are equipped with the latest and most objective research when it comes to the state of Georgian Bay's ecosystem. Our purpose is to create a record of vital knowledge that can be used not only to encourage immediate action, but to be referenced for generations to come.



Assess and Address

We use an objective, data-driven approach to our programming; through multiple concurrent projects we work tirelessly to intervene on the biggest threats to water quality and the health of Georgian Bay such as pollution, plastics, invasive species, development, and global heating, using proven efficient methods and carefully planned strategies to maximize our impact.





Georgian Bay Forever's accredited, collaborative, and innovative work and research helps to ensure that Georgian Bay is healthy and thriving, now and in the future.

Georgian Bay Forever was established as a stand-alone charity organization in 1995. It grew out of recognition for the urgent need to protect the health and integrity of this aquatic ecosystem.

Where we are today

Georgian Bay Forever has grown in 27 years from a newly independent charity to a fixture of the Georgian Bay environmental non-profits, and the only science-based organization in the Georgian Bay area that focuses on the water. Thanks to our generous donors, Georgian Bay Forever has reached beyond the \$1 million revenue mark for the last two years, allowing us to continuously expand and diversify our projects. It's money well spent, but don't just take our word for it...

Georgian Bay Forever is rated as a **5-Star** charity and a **2023 Top 100 Canadian Charity** by **Charity Intelligence**. This means that when you give to Georgian Bay Forever, you can give with confidence, knowing that your donation dollars are helping to achieve the common goal of preserving and protecting the aquatic ecosystem of Georgian Bay.

Help Us Protect Georgian Bay Water

All donors will receive a charitable tax receipt and will be recognized in our annual report.


All donors who give over \$14,999 will be part of the Georgian Bay Forever Circle and recognized as such on our website and many other publications.

Gifts will be allocated towards both ongoing and newly developed projects with the greatest need and potential; your gifts may play an integral role in areas such as capacity building through the addition of specialized staff support, or by investing in additional technologies to help increase the scope and strengthen the impact of our work.

| Donation Levels | | | | |
|---|--|---|---|---|
| Defender - <i>Suggested Gifts of</i> \$100,000 - \$249,999 | Guardian- <i>Suggested Gifts of</i> \$50,000 - \$99,999 | Hero - <i>Suggested Gifts of</i> \$25,000 - \$49,999 | Patron - <i>Suggested Gifts of</i> \$15,000 - \$24,999 | Friend - <i>Suggested Gifts of</i> \$1,000- \$14,999 |

We invite you to share with us what makes Georgian Bay special to you.

Email **info@gbf.org** and tell us your story about why you love this place.



To learn more about our projects, volunteering, and the numerous ways to give (like monthly giving or leaving a bequest or memorial gift), contact:

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